

The American College of Healthcare Executives Healthcare Executive Competencies Assessment Tool is offered as an instrument for healthcare executives to use in assessing their expertise in critical areas of healthcare management. We trust you will find this latest edition of the assessment tool useful. ACHE updates the assessment annually to continually improve its value to you.

The competencies are derived from the Healthcare Leadership Alliance\* Competency Directory (www. healthcareleadershipalliance.org). The competencies in this self-assessment tool comprise a subset relevant to management and leadership tasks typically performed by members of the American College of Healthcare Executives, regardless of work setting or years of experience.

The self-assessment is designed to help you identify areas of strength and areas you may wish to include in your personal development plan. You may choose to have your immediate supervisor use the tool to assess you and then compare results from your self-assessment with perceptions from your supervisor. Used in such a manner, the competency self-assessment can be a powerful tool in facilitating feedback about gaps in skills necessary for optimizing performance.

Healthcare organizations also may choose to use this assessment tool and the components of the HLA Competency Directory to better define the requirements of specific roles within the organization. Once defined, the organization then can respond with a targeted training and development plan for those roles. Certain tasks also may require teams with a blend of strengths, and the self-assessment tool can be used to arrive at an ideal skill mix among such teams. As pointed out by Mary E. Stefl, PhD, professor and chair, Department of Health Care Administration, Trinity University, San Antonio, "The HLA competencies provide a common framework and lexicon for a variety of healthcare managers in a range of roles and settings; they serve to define the field. They can be used for individual as well as team self-assessment and improvement. Some teams may need common skills and knowledge while others may benefit from individuals whose skills and knowledge are complementary."

Within the HLA Competency Directory, the competencies are categorized into five critical domains: Communication and Relationship Management, Leadership, Professionalism, Knowledge of the Healthcare Environment, and Business Skills and Knowledge. The definitions for the domains are as follows:



### 1. Communication and Relationship Management

The ability to communicate clearly and concisely with internal and external customers, establish and maintain relationships, and facilitate constructive interactions with individuals and groups.

## Communication and Relationship Management includes:

- A. Relationship Management
- B. Communication Skills
- C. Facilitation and Negotiation

\* In addition to the American College of Healthcare Executives, other members of the Healthcare Leadership Alliance are: American Association of Physician Leadership, American Organization of Nurse Executives, Healthcare Financial Management Association, Healthcare Information and Management Systems Society, and the Medical Group Management Association.

### 2. Leadership

The ability to inspire individual and organizational excellence, create a shared vision and successfully manage change to attain the organization's strategic ends and successful performance. According to the HLA model, leadership intersects with each of the other four domains.

### Leadership includes:

- A. Leadership Skills and Behavior
- B. Organizational Climate and Culture
- C. Communicating Vision
- D. Managing Change

### 3. Professionalism

The ability to align personal and organizational conduct with ethical and professional standards that include a responsibility to the patient and community, a service orientation, and a commitment to lifelong learning and improvement.

### **Professionalism includes:**

- A. Personal and Professional Accountability
- B. Professional Development and Lifelong Learning
- C. Contributions to the Community and Profession

### 4. Knowledge of the Healthcare Environment

The understanding of the healthcare system and the environment in which healthcare managers and providers function.

### Knowledge of the Healthcare Environment includes:

- A. Healthcare Systems and Organizations
- B. Healthcare Personnel
- C. The Patient's Perspective
- D. The Community and the Environment

### 5. Business Skills and Knowledge

The ability to apply business principles, including systems thinking, to the healthcare environment.

### Business Skills and Knowledge includes:

- A. General Management
- B. Financial Management
- C. Human Resource Management
- D. Organizational Dynamics and Governance
- E. Strategic Planning and Marketing
- F. Information Management
- G. Risk Management
- H. Quality Improvement

Healthcare executives should demonstrate competence in aspects of all five domain areas. As you work your way through the self-assessment tool, we hope you will find it valuable and that it helps you along the path of lifelong professional education as you face the ongoing challenges of leadership. We have made it available as a PDF file at **ache.org/CareerResources** and hope you will share it with other healthcare executives.

Communication and Relationship Management	COMPETENCY LEVEL				
Communication and Relationship Management	Novice		Competent		Expert
Relationship Management					
Organizational structure and relationships	1	2	3	4	5
Build collaborative relationships	1	2	3	4	5
Demonstrate effective interpersonal relations	1	2	3	4	5
Develop and maintain medical staff relationships	1	2	3	4	5
Develop and maintain supplier relationships	1	2	3	4	5
Identify stakeholder needs/expectations	1	2	3	4	5
Provide internal customer service	1	2	3	4	5
Practice and value shared decision making	1	2	3	4	5
<b>f-Study Courses:</b> 2, 3, 4, 7, 20, 31, 41, 42, 48 <i>Communication Skills</i>					
Public relations	1	2	3	4	5
Principles of communication and their specific applications	1	2			
t			3	4	5
Sensitivity to what is correct behavior when communicating with diverse cultures, internal and external	1	2	3	4	5
Sensitivity to what is correct behavior when communicating	1				
Sensitivity to what is correct behavior when communicating with diverse cultures, internal and external Communicate organizational mission, vision, objectives		2	3	4	5
Sensitivity to what is correct behavior when communicating with diverse cultures, internal and external Communicate organizational mission, vision, objectives and priorities Identify and use human and technical resources to develop	1	2	3	4	5
Sensitivity to what is correct behavior when communicating with diverse cultures, internal and external Communicate organizational mission, vision, objectives and priorities Identify and use human and technical resources to develop and deliver communications Prepare and deliver business communications, including meeting agendas, presentations, business reports and	1	2 2 2	3 3 3	4	5
Sensitivity to what is correct behavior when communicating with diverse cultures, internal and external Communicate organizational mission, vision, objectives and priorities Identify and use human and technical resources to develop and deliver communications Prepare and deliver business communications, including meeting agendas, presentations, business reports and project communications plans	1	2 2 2 2	3 3 3 3 3	4 4 4 4	5 5 5 5

	COMPETENCY LEVEL				
	Novice	Competent			Expert
C. Facilitation and Negotiation					
Mediation, negotiation and dispute resolution techniques	1	2	3	4	5
Team building techniques	1	2	3	4	5
Labor relations strategies	1	2	3	4	5
Build effective physician and administrator leadership teams	1	2	3	4	5
Create, participate in and lead teams	1	2	3	4	5
Facilitate conflict and alternative dispute resolution	1	2	3	4	5
Facilitate group dynamics, process, meetings and discussions	1	2	3	4	5
<b>Readings:</b> 8, 10, 20, 24, 28, 56, 61, 71, 73, 88, 90, 97, 102					

**Programs:** 5, 11, 36, 41, 49, 60 **Leadership Assessments:** 5, 7, 8

Self-Study Courses: 2, 4, 20, 31, 41, 42

# COMMUNICATION AND RELATIONSHIP MANAGEMENT DEVELOPMENT PLAN

				ETENCY I		
		Novice		Competent	t	Expert
2.	LEADERSHIP					
А.	Leadership Skills and Behavior					
	Leadership styles/techniques	1	2	3	4	5
	Leadership theory and situational applications	1	2	3	4	5
	Potential impacts and consequences of decision making in situations both internal and external	1	2	3	4	5
	Adhere to legal and regulatory standards	1	2	3	4	5
	Champion solutions and encourage decision making	1	2	3	4	5
	Develop external relationships	1	2	3	4	5
	Collaborative techniques for engaging and working with physicians	1	2	3	4	5
	Incorporate and apply management techniques and theories into leadership activities	1	2	3	4	5
	Foster an environment of mutual trust	1	2	3	4	5
	Support and mentor high-potential talent within the organization	1	2	3	4	5
	Advocate and participate in healthcare policy initiatives	1	2	3	4	5
Pro Lea	dings: 5, 13, 18, 20, 24, 28, 30, 36, 38, 43, 44, 47, 68, 69, 71, 7 grams: 10, 11, 12, 20, 21, 31, 33, 36, 43, 57 dership Assessments: 1, 2, 4, 7, 8 E-Study Courses: 1, 3, 9, 12, 13, 25, 26	72, 75, 76,	86, 97			
В.	Organizational Climate and Culture					
	Create an organizational climate that encourages teamwork	1	2	3	4	5
	Create an organizational culture that values and supports divers	ity 1	2	3	4	5
	Knowledge of own and others' cultural norms	1	2	3	4	5
	Assess the organization, including corporate values and culture, business processes and impact of systems on operations	1	2	3	4	5

**Readings:** 34, 69, 73, 80, 85, 97 **Programs:** 10, 11, 14, 23, 29, 33 **Self-Study Course:** 33 **Leadership Assessment:** 7 **Other:** 3

	COMPETENCY LEVEL				
	Novice		Competent	t	Exper
Communicating Vision					
Establish a compelling organizational vision and goals	1	2	3	4	5
Create an organizational climate that facilitates individual motivation	1	2	3	4	5
Encourage a high level of commitment to the purpose and values of the organization	1	2	3	4	5
Hold self and others accountable for organizational goal attainment	1	2	3	4	5
Gain physician buy-in to accept risk and support new	1	2	3	4	5
ograms: 9, 10, 12 adership Assessment: 7					
eadings: 10, 15, 20, 24, 28, 61, 69, 71, 72, 73, 76, 97, 102, 116 rograms: 9, 10, 12 eadership Assessment: 7 elf-Study Courses: 1, 13, 20, 25, 26, 31					
eadings: 10, 15, 20, 24, 28, 61, 69, 71, 72, 73, 76, 97, 102, 116 ograms: 9, 10, 12 eadership Assessment: 7	1	2	3	4	5
eadings: 10, 15, 20, 24, 28, 61, 69, 71, 72, 73, 76, 97, 102, 116 ograms: 9, 10, 12 eadership Assessment: 7 If-Study Courses: 1, 13, 20, 25, 26, 31 <i>Managing Change</i>	1	2	3	4	5
eadings: 10, 15, 20, 24, 28, 61, 69, 71, 72, 73, 76, 97, 102, 116         ograms: 9, 10, 12         eadership Assessment: 7         If-Study Courses: 1, 13, 20, 25, 26, 31         Managing Change         Promote and manage change         Explore opportunities for the growth and development of the	1				
<ul> <li>adings: 10, 15, 20, 24, 28, 61, 69, 71, 72, 73, 76, 97, 102, 116</li> <li>ograms: 9, 10, 12</li> <li>adership Assessment: 7</li> <li>If-Study Courses: 1, 13, 20, 25, 26, 31</li> <li><i>Managing Change</i></li> <li>Promote and manage change</li> <li>Explore opportunities for the growth and development of the organization on a continuous basis</li> </ul>	1 2 1	2	3	4	5
adings: 10, 15, 20, 24, 28, 61, 69, 71, 72, 73, 76, 97, 102, 116ograms: 9, 10, 12adership Assessment: 7If-Study Courses: 1, 13, 20, 25, 26, 31Managing ChangePromote and manage changeExplore opportunities for the growth and development of the organization on a continuous basisPromote continuous organizational learning/improvement	1 2 1 1	2	3	4	5 5

Programs: 8, 10, 11, 12, 25, 27, 33, 37, 38, 43, 50, 57 Leadership Assessments: 4, 6 Self-Study Courses: 2, 4, 6, 20, 24, 25, 26, 31, 41, 42

### LEADERSHIP DEVELOPMENT PLAN


		COMPETENCY LEVEL				
		Novice		Competent		Expert
3.	PROFESSIONALISM					
A.	Personal and Professional Accountability					
	Patient rights and responsibilities	1	2	3	4	5
	Ethics committee's roles, structure and functions	1	2	3	4	5
	Consequences of unethical actions	1	2	3	4	5
	Organizational business and personal ethics	1	2	3	4	5
	Cultural and spiritual diversity for patients and staff as they relate to healthcare needs	1	2	3	4	5
	Conflict of interest situations as defined by organizational bylaws, policies and procedures	1	2	3	4	5
	Professional roles, responsibility and accountability	1	2	3	4	5
	Professional standards and codes of ethical behavior	1	2	3	4	5

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		COMPETENCY LEVEL				
		Novice		Competent		Expert
	Balance professional and personal pursuits	1	2	3	4	5
	Uphold and act upon ethical and professional standards	1	2	3	4	5
	Adhere to ethical business principles	1	2	3	4	5
Pro	adings: 28, 54, 71, 83, 84, 113 ograms: 5, 21, 31 her: 1, 2, 4, 5, 6, 8					
В.	Professional Development and Lifelong Learning					
	Professional norms and behaviors	1	2	3	4	5
	Professional societies and memberships	1	2	3	4	5
	Contribute to professional knowledge and evidence	1	2	3	4	5
	Time and stress management techniques	1	2	3	4	5
	Conduct self-assessments	1	2	3	4	5
	Network with colleagues	1	2	3	4	5
	Participate in continuing education and career planning	1	2	3	4	5
	Acquire and stay current with the professional body of knowledge	ge 1	2	3	4	5
Pro Lea	adings: 28, 75, 85, 114 ogram: 33 adership Assessments: 2, 3, 8					
C.	Contributions to the Community and Profession Ethical implications of human subject research	1	2	3	4	5
	· /					
		1	2	3	4	5
	Serve as the ethical guide for the organization	1	2	2	4	-
	Practice due diligence to carry out fiduciary responsibilities	1	2	3	4	5
	Practice due diligence to carry out fiduciary responsibilities Mentor, advise and coach	1	2	3	4	5
	Practice due diligence to carry out fiduciary responsibilities Mentor, advise and coach Advocate for patients, families and communities					
	Practice due diligence to carry out fiduciary responsibilities Mentor, advise and coach	1	2	3	4	5

**Readings:** 4, 36, 38, 62, 84, 113 **Self-Study Courses:** 1, 9, 37, 38 **Other:** 7, 8

### PROFESSIONALISM DEVELOPMENT PLAN


		COMPETENCY LEVEL				
		Novice	Competent			Expert
4.	KNOWLEDGE OF THE HEALTHCARE ENVIRONMENT					
А.	Healthcare Systems and Organizations					
	Healthcare and medical terminology	1	2	3	4	5
	Managed care models, structures and environment	1	2	3	4	5
	The interdependency, integration and competition among healthcare sectors	1	2	3	4	5
	Levels of healthcare along the continuum of care	1	2	3	4	5
	Levels of service from a business perspective	1	2	3	4	5
	Evidence-based management practice	1	2	3	4	5
	Healthcare economics	1	2	3	4	5
	Requirements for nonprofit healthcare organizations	1	2	3	4	5

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			COMP	ETENCY L	EVEL	
		Novice		Competent		Expert
	The interrelationships among access, quality, cost, resource allocation, accountability and community	1	2	3	4	5
	Funding and payment mechanisms of the healthcare system	1	2	3	4	5
Pro	adings: 1, 22, 27, 50, 51, 89, 99 ograms: 37, 44, 55, 58 f-Study Courses: 6, 28					
В.	Healthcare Personnel					
	Ancillary services	1	2	3	4	5
	Physician roles	1	2	3	4	5
	The healthcare sectors	1	2	3	4	5
	Staff perspective in organizational settings	1	2	3	4	5
	Nurse and allied health professionals' scope of practice	1	2	3	4	5
	Support services	1	2	3	4	5
	Role of nonclinical professionals in the healthcare system	1	2	3	4	5
	Educational funding for healthcare personnel	1	2	3	4	5
	Workforce issues	1	2	3	4	5
Pro Sel	adings: 11, 20, 32, 47, 52, 57, 85, 97, 116 ograms: 8, 26, 46 f-Study Courses: 3, 17, 34, 40 <i>The Patient's Perspective</i>					
	The patient's perspective (e.g., cultural differences, expectations)	) 1	2	3	4	5
Pro	adings: 3, 12, 98 ogram: 28 f-Study Course: 37					
D.	The Community and the Environment					
	Socioeconomic environment in which the organization function	1s 1	2	3	4	5
	Healthcare trends	1	2	3	4	5
	Implications of community standards of care	1	2	3	4	5
	Healthcare technological research and advancements	1	2	3	4	5
	Organization and delivery of healthcare	1	2	3	4	5

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		COMP	ETENCY L	EVEL		
	Novice		Competent	Expert		
Community standards of care	1	2	3	4	5	
Corporate compliance laws and regulations	1	2	3	4	5	
Regulatory and administrative environment in which the organization functions	1	2	3	4	5	
Governmental, regulatory, professional and accreditation agence	cies 1	2	3	4	5	
Legislative issues and advocacy	1	2	3	4	5	

**Readings:** 1, 13, 26, 55, 67, 99, 117 **Programs:** 11, 27, 30, 43 **Self-Study Courses:** 6, 38 **Other:** 8

## KNOWLEDGE OF THE HEALTHCARE ENVIRONMENT DEVELOPMENT PLAN

	COMPETENCY LEVEL				
	Novice		Competent	t	Expert
BUSINESS SKILLS AND KNOWLEDGE					
General Management					
Ability to analyze and evaluate information to support a decision or recommendation	1	2	3	4	5
Ability to distinguish relevant from irrelevant information	1	2	3	4	5
Ability to integrate information from various sources to make decisions or recommendations	e 1	2	3	4	5
Collect and analyze data from internal and external sources relevant to each situation	1	2	3	4	5
Basic business contracts	1	2	3	4	5
Techniques for business plan development, implementation and assessment	1	2	3	4	5
Justify a new business model or business plan	1	2	3	4	5
Principles of public affairs and community relations	1	2	3	4	5
The functions of organizational policies and procedures	1	2	3	4	5
Analyze the current way of doing business and clinical proces	sses 1	2	3	4	5
Anticipate cause and effect relationships	1	2	3	4	5
Conduct needs analysis, identify and prioritize requirements	1	2	3	4	5
Define problems or opportunities	1	2	3	4	5
Distinguish between important and unimportant aspects of business and clinical situations as a basis for sound decision making	1	2	3	4	5
Identify alternate processes and potential solutions	1	2	3	4	5
Promote and apply problem-solving philosophies	1	2	3	4	5
Utilize comparative analysis strategies	1	2	3	4	5
Demonstrate critical thinking and analysis	1	2	3	4	5
Prioritize or triage as necessary to ensure critical functions are repaired, maintained or enhanced	1	2	3	4	5
Broad systems connections—potential impacts and consequences of decisions in a wide variety of situations both internal and external	1	2	3	4	5
Systems theory	1	2	3	4	5
Systems thinking	1	2	3	4	5
Champion systems thinking	1	2	3	4	5

Identify how a system design accommodates business processes Seek information from a variety of sources Evidence-based practice Facilities planning Inventory control systems Project management Purchasing procurement	Novice 1 1 1 1 1 1	2 2 2 2	Competent 3 3 3	4	Expert 5 5
Seek information from a variety of sources Evidence-based practice Facilities planning Inventory control systems Project management	1 1 1	2 2	3		
Evidence-based practice Facilities planning Inventory control systems Project management	1	2		4	5
Facilities planning Inventory control systems Project management	1		3		
Inventory control systems Project management		2		4	5
Project management	1	2	3	4	5
	•	2	3	4	5
Purchasing procurement	1	2	3	4	5
01	1	2	3	4	5
Develop work plans	1	2	3	4	5
Perform audits of systems and operations	1	2	3	4	5
Management functions	1	2	3	4	5
Assess organizational perception of systems effectiveness and departmental effectiveness	1	2	3	4	5
Develop requests for information and requests for proposals	1	2	3	4	5
Manage vendor contracts	1	2	3	4	5
Measure quantitative dimensions of systems and departmental effectiveness	1	2	3	4	5
Organize and manage the human and physical resources of the organization to achieve input, buy-in and optimal performance	1	2	3	4	5
adings: 16, 17, 20, 24, 27, 46, 49, 54, 57, 65, 66, 81, 88, 89, 91, 94 ograms: 11, 19, 42, 54, 56, 59 adership Assessments: 1, 3 f-Study Courses: 5, 16, 35, 41 <i>Financial Management</i>	4, 105, 10	6, 116			
Basic accounting principles	1	2	3	4	5
Financial management and analysis principles	1	2	3	4	5
Financial planning methodologies	1	2	3	4	5
Financial statements	1	2	3	4	5
Outcomes measures and management	1	2	3		
Outcomes measures and management		<u> </u>	3	4	5

Principles of operating, project and capital budgeting

	COMPETENCY LEVEL						
	Novice		Competent		Expert		
Fundamental productivity measures	1	2	3	4	5		
Financial controls and auditing principles	1	2	3	4	5		
Revenue generation	1	2	3	4	5		
Asset management, including facilities, equipment, etc.	1	2	3	4	5		
Analyze financial reward versus risk	1	2	3	4	5		
Apply financial planning methodologies to organizational objectives	1	2	3	4	5		
Develop accounting and financial control systems	1	2	3	4	5		
Develop and use performance monitoring metrics	1	2	3	4	5		
Develop coding and reimbursement policies and procedures	1	2	3	4	5		
Establish business relationships with financial advisors	1	2	3	4	5		
Maintain compliance with tax laws and filing procedures	1	2	3	4	5		
Negotiate third-party contracts	1	2	3	4	5		
Provide stewardship of financial resources	1	2	3	4	5		
Potential impacts and consequences of financial decision making on operations, healthcare, human resources and quality of care	g 1	2	3	4	5		
adings: 7, 9, 21, 31, 34, 41, 42, 63, 80, 91, 94, 105, 115 ograms: 3, 4, 6, 13, 19, 23, 24, 25 f-Study Courses: 14, 18, 27, 28, 43, 44, 45							
Human Resource Management							
Human resources laws and regulations	1	2	3	4	5		
Performance management systems	1	2	3	4	5		
Recruitment and retention techniques	1	2	3	4	5		
Staffing methodologies and productivity management	1	2	3	4	5		
Employee satisfaction measurement and improvement technique	es 1	2	3	4	5		
Employee motivational techniques	1	2	3	4	5		
Compensation and benefits practices	1	2	3	4	5		
Worker safety, security and employee health issues	1	2	3	4	5		
		2	3	4	5		
Conflict resolution and grievance procedures	1	2	J	4	5		

	COMPETENCY LEVEL						
	Novice		Competent		Expert		
The need for and/or desirability of outsourcing	1	2	3	4	5		
The varying work environments in which staff work	1	2	3	4	5		
Define staff roles, responsibilities and job descriptions	1	2	3	4	5		
Manage departmental personnel processes, including perform appraisals; incentives; staff recruitment, selection and retentio training and education; coaching and mentoring		2	3	4	5		
Job classification systems	1	2	3	4	5		
Develop and implement policies and procedures with physicia to address physician behavioral and burnout issues	.ns 1	2	3	4	5		
Develop and manage employee performance management systems	1	2	3	4	5		
Develop effective physician recruitment and retention programs	1	2	3	4	5		
Develop employee benefit and assistance plans	1	2	3	4	5		
Engage in workforce planning	1	2	3	4	5		
Evaluate and manage employee efficiency and productivity	1	2	3	4	5		
Potential impacts and consequences of human resources	1	2	3	4	5		
Decision making on operations, finances, healthcare and quality of care	1	2	3	4	5		
adings: 8, 10, 20, 24, 32, 36, 38, 56, 57, 83 ogram: 5 f-Study Courses: 1, 4, 9, 12, 15, 17, 20, 36, 41 <i>Organizational Dynamics and Governance</i> Organization systems theories and structures	1	2	3	4	5		
		2					
How an organization's culture impacts its effectiveness	1	2	3	4	5		
Governance theory			3		5		
Governance structure Medical staff structure and its relationship to the governing	1	2	3	4	5		
body and facility operation	1	2	3	4	5		
Public policy matters and legislative and advocacy processes	1	2	3	4	5		
Organizational dynamics, political realities and culture	1	2	3	4	5		

	COMPETENCY LEVEL				
	Novice		Competent		Expert
Principles and practices of management and organizational behavior	1	2	3	4	5
Build trust and cooperation between/among stakeholders	1	2	3	4	5
Construct and maintain governance systems	1	2	3	4	5
Document and implement policies and procedures	1	2	3	4	5
Evaluate and improve governing bylaws, policies and processes	1	2	3	4	5
Facilitate physician understanding and acceptance of good business management	1	2	3	4	5
Manage the performance of subsystems in a manner that optimizes the whole synergy	1	2	3	4	5
Interpret and integrate federal, state and local laws and regulation	1	2	3	4	5
eadings: 20, 24, 28, 43, 78, 90, 92, 95, 97, 116 rograms: 1, 11, 14 elf-Study Courses: 7, 32, 40 ther: 8					
rograms: 1, 11, 14 Elf-Study Courses: 7, 32, 40					
<b>rograms:</b> 1, 11, 14 <b>elf-Study Courses:</b> 7, 32, 40 <b>ther:</b> 8 <b>Strategic Planning and Marketing</b> Business plan development and implementation process         Business planning, including business case and exit	1	2	3	4	5
<ul> <li>rograms: 1, 11, 14</li> <li>elf-Study Courses: 7, 32, 40</li> <li>ther: 8</li> <li>Strategic Planning and Marketing</li> <li>Business plan development and implementation process</li> <li>Business planning, including business case and exit strategy development</li> </ul>	1	2	3	4	5
<b>rograms:</b> 1, 11, 14 <b>elf-Study Courses:</b> 7, 32, 40 <b>ther:</b> 8 <b>Strategic Planning and Marketing</b> Business plan development and implementation process         Business planning, including business case and exit					
Fograms: 1, 11, 14         Elf-Study Courses: 7, 32, 40         ther: 8         Strategic Planning and Marketing         Business plan development and implementation process         Business planning, including business case and exit         strategy development         Evaluate whether a proposed solution aligns with the	1	2	3	4	5
<ul> <li>Frograms: 1, 11, 14</li> <li>Elf-Study Courses: 7, 32, 40</li> <li>ther: 8</li> <li>Strategic Planning and Marketing</li> <li>Business plan development and implementation process</li> <li>Business planning, including business case and exit strategy development</li> <li>Evaluate whether a proposed solution aligns with the organizational business plan</li> </ul>	1	2	3	4	5
<ul> <li>Frograms: 1, 11, 14</li> <li>Elf-Study Courses: 7, 32, 40</li> <li>ther: 8</li> <li>Strategic Planning and Marketing</li> <li>Business plan development and implementation process</li> <li>Business planning, including business case and exit strategy development</li> <li>Evaluate whether a proposed solution aligns with the organizational business plan</li> <li>Marketing principles and tools</li> </ul>	1 1 1	2 2 2 2	3 3 3	4 4 4	5 5 5
<b>rograms:</b> 1, 11, 14 <b>elf-Study Courses:</b> 7, 32, 40 <b>ther:</b> 8 <b>Strategic Planning and Marketing</b> Business plan development and implementation process         Business planning, including business case and exit         strategy development         Evaluate whether a proposed solution aligns with the organizational business plan         Marketing principles and tools         Marketing plan development	1 1 1 1	2 2 2 2 2	3 3 3 3	4 4 4	5 5 5 5
rograms: 1, 11, 14         elf-Study Courses: 7, 32, 40         ther: 8         Strategic Planning and Marketing         Business plan development and implementation process         Business planning, including business case and exit         strategy development         Evaluate whether a proposed solution aligns with the organizational business plan         Marketing principles and tools         Marketing plan development         Manage projects and/or resources	1 1 1 1 1 1	2 2 2 2 2 2 2	3 3 3 3 3 3	4 4 4 4 4	5 5 5 5 5
<ul> <li>Frograms: 1, 11, 14</li> <li>Elf-Study Courses: 7, 32, 40</li> <li>ther: 8</li> <li>Strategic Planning and Marketing Business plan development and implementation process Business planning, including business case and exit strategy development Evaluate whether a proposed solution aligns with the organizational business plan Marketing principles and tools Marketing plan development Manage projects and/or resources Healthcare system services</li></ul>	1 1 1 1 1 1 1	2 2 2 2 2 2 2 2 2	3 3 3 3 3 3 3	4 4 4 4 4 4	5 5 5 5 5 5 5
rograms: 1, 11, 14elf-Study Courses: 7, 32, 40ther: 8Strategic Planning and MarketingBusiness plan development and implementation processBusiness plan development and implementation processBusiness planning, including business case and exitstrategy developmentEvaluate whether a proposed solution aligns with the organizational business planMarketing principles and toolsMarketing plan developmentManage projects and/or resourcesHealthcare system servicesImplementation planning	1 1 1 1 1 1 1 1 1	2 2 2 2 2 2 2 2 2 2 2	3 3 3 3 3 3 3 3 3 3	4 4 4 4 4 4 4 4	5 5 5 5 5 5 5 5
rograms: 1, 11, 14         elf-Study Courses: 7, 32, 40         ther: 8         Strategic Planning and Marketing         Business plan development and implementation process         Business planning, including business case and exit         strategy development         Evaluate whether a proposed solution aligns with the organizational business plan         Marketing principles and tools         Marketing plan development         Manage projects and/or resources         Healthcare system services         Implementation planning         Crisis and disaster planning	1 1 1 1 1 1 1 1 1 1	2 2 2 2 2 2 2 2 2 2 2 2 2	3 3 3 3 3 3 3 3 3 3 3	4 4 4 4 4 4 4 4 4	5 5 5 5 5 5 5 5 5 5

		EVEL			
	Novice		Exper		
Develop a benefits realization model that measures product or service performance to ensure that strategic goals are met	1	2	3	4	5
Organizational mission, vision, objectives and priorities	1	2	3	4	5
Plan for business continuance in the face of potential disasters that could disrupt service delivery	1	2	3	4	5
Pursuing and establishing partnerships and strategic alliances	1	2	3	4	5
adings: 25, 41, 45, 49, 58, 87, 89, 96, 97, 105, 106 ograms: 2, 11, 14, 23, 26, 44, 53, 55, 56, 57 f-Study Courses: 11, 20, 22, 29, 30, 39					
Information Management					
Application software	1	2	3	4	5
Characteristics of administrative systems/programs	1	2	3	4	5
Characteristics of clinical systems/programs	1	2	3	4	5
Confidentiality principles and laws	1	2	3	4	5
Data analysis, including manipulation, understanding of and ability to explain data	1	2	3	4	5
Electronic education and information resources and systems	1	2	3	4	5
Health informatics	1	2	3	4	5
Information systems planning and implementation	1	2	3	4	5
Technology trends and clinical applications	1	2	3	4	5
Principles of database and file management	1	2	3	4	5
Technology privacy, confidentiality and security requirements	1	2	3	4	5
Role and function of information technology in operations	1	2	3	4	5
Testing and evaluation activities of IT systems	1	2	3	4	5
Information systems continuity	1	2	3	4	5
Analyze problem reports for trends	1	2	3	4	5
Conduct demonstrations, evaluate and select healthcare IT systems	s <b>1</b>	2	3	4	5
Ensure accuracy and integrity of data	1	2	3	4	5
Compatibility of software, hardware and network components					

	COMPETENCY LEVEL						
	Novice		Competent		Expert		
Ensure staff is trained to use information systems	1	2	3	4	5		
Evaluate results of a system security/privacy effectiveness assessment	1	2	3	4	5		
Integrate IT systems that support decision making	1	2	3	4	5		
Link the IT plan to the business plan	1	2	3	4	5		
Monitor IT systems' sustainability, reliability and maintainal	bility 1	2	3	4	5		
Monitor and adjust IT system capacity	1	2	3	4	5		
Recommend policies and procedures for information systems management	1	2	3	4	5		
eadings: 17, 23, 29, 34, 50 rogram: 19							
. Risk Management		-	_		_		
Risk management principles and programs	1	2	3	4	5		
Confidentiality principles and laws	1	2	3	4	5		
Corporate compliance laws and regulations	1	2	3	4	5		
Medicare/Medicaid/third-party payment regulations	1	2	3	4	5		
Inspection and accrediting standards, regulations and organizations	1	2	3	4	5		
Patients' rights, laws and regulations	1	2	3	4	5		
Compliance with regulatory agencies and tax status requirements	1	2	3	4	5		
Contingency planning	1	2	3	4	5		
Corporate history and record-keeping procedures	1	2	3	4	5		
Credentialing, medical malpractice and professional liability	1	2	3	4	5		
Personnel and property security plans and policies	1	2	3	4	5		
Professional resource networks for risk-related activities	1	2	3	4	5		
Risk assessments and analyses	1	2	3	4	5		
Risk mitigation	1	2	3	4	5		
Risks related to personnel management	1	2	3	4	5		
Risks related to quality management and patient safety	1	2	3	4	5		

	COMPETENCY LEVEL					
	Novice		Competent		Expert	
Conflict resolution and grievance procedures	1	2	3	4	5	
Establish patient, staff and organizational confidentiality policies	1	2	3	4	5	
Maintain compliance with government contractual mandates	1	2	3	4	5	
Plan for business continuance in the face of potential disasters that could disrupt service delivery	1	2	3	4	5	
eadings: 5, 13, 53, 57, 66, 68, 101, 111 If-Study Courses: 5, 17, 21						
Quality Improvement						
Benchmarking techniques	1	2	3	4	5	
Medical staff peer review	1	2	3	4	5	
Clinical methodologies	1	2	3	4	5	
Utilization review and management regulations	1	2	3	4	5	
Clinical pathways and disease management	1	2	3	4	5	
National quality initiatives, including patient safety	1	2	3	4	5	
Knowledge of tools for improving patient safety	1	2	3	4	5	
Customer satisfaction principles and tools	1	2	3	4	5	
Data collection, measurement and analysis tools and techniques	1	2	3	4	5	
Patient communication systems	1	2	3	4	5	
Quality improvement theories and frameworks	1	2	3	4	5	
Quality planning and management	1	2	3	4	5	
Recognition of quality as a strategic initiative	1	2	3	4	5	
Training and certification	1	2	3	4	5	
Develop and implement performance and process improvement programs	1	2	3	4	5	
Develop and implement quality assurance and patient satisfaction programs	1	2	3	4	5	
Develop clinical pathway structure and function	1	2	3	4	5	

**Readings:** 2, 3, 6, 35, 48, 62, 64, 70, 74, 78, 93, 94, 103, 107, 108, 109, 110, 112 **Programs:** 4, 5, 19, 29, 48 **Self-Study Courses:** 8, 21, 34, 37

### BUSINESS SKILLS AND KNOWLEDGE DEVELOPMENT PLAN



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- 2. ACHE's Code of Ethics (http://www.ache.org/ABT\_ACHE/code.cfm)
- 3. ACHE's Diversity Resources (http://www.ache.org/policy/diversity\_resources.cfm)
- 4. ACHE's Ethical Policy Statements (http://www.ache.org/ABT\_ACHE/EthicsToolkit/UsingPolicy.cfm)
- 5. ACHE's Ethics Self-Assessment: (http://www.ache.org/newclub/career/ethself.cfm)
- 6. ACHE's Ethics Toolkit (http://www.ache.org/ABT\_ACHE/EthicsToolkit/ethicsTOC.cfm)
- 7. ACHE's Mentoring Overview (members only area): (http://www.ache.org/NEWCLUB/CAREER/mentoring\_overview.cfm)
- 8. ACHE's Policy Statements (http://www.ache.org/policy/policy.cfm)

